

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54741 CF NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 02:46 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 2307 Agency Commission: 15 % Updated: KDDAVIS on 11/05/12 04:49 PM
 Agency: GMMB, INC. (6441) Product: OBAMA 11/2-11/6 (1300) Self :20:00 Confirmed: 11/05/12 04:49 PM
 Buyer: LAURA BASSETT Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER JPC/PH 11/1/12

ok sr 11.1.12

RV ADD LNS 15-19; RT=\$64,640.00 CHG/PH 11/02/12

ok sr 11.2.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	WSPARTAN CDR	0 0 0 0 0 1 0	WKND	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WFACESPEC CDR	0 0 0 0 0 0 1	MORN	30				0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NCBSEVESS CDR	0 0 0 0 0 0 1	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	11/04/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	L2.5MEN CDR	0 0 0 0 1 0 0	LFG	30				0.0	\$565.00	1	\$565.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	LCSIMISA12A CDR	0 0 0 0 0 1 0	LFG	30				0.0	\$340.00	1	\$340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LCSIMISU11P CDR	0 0 0 0 0 0 1	LFG	30				0.0	\$430.00	1	\$430.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										